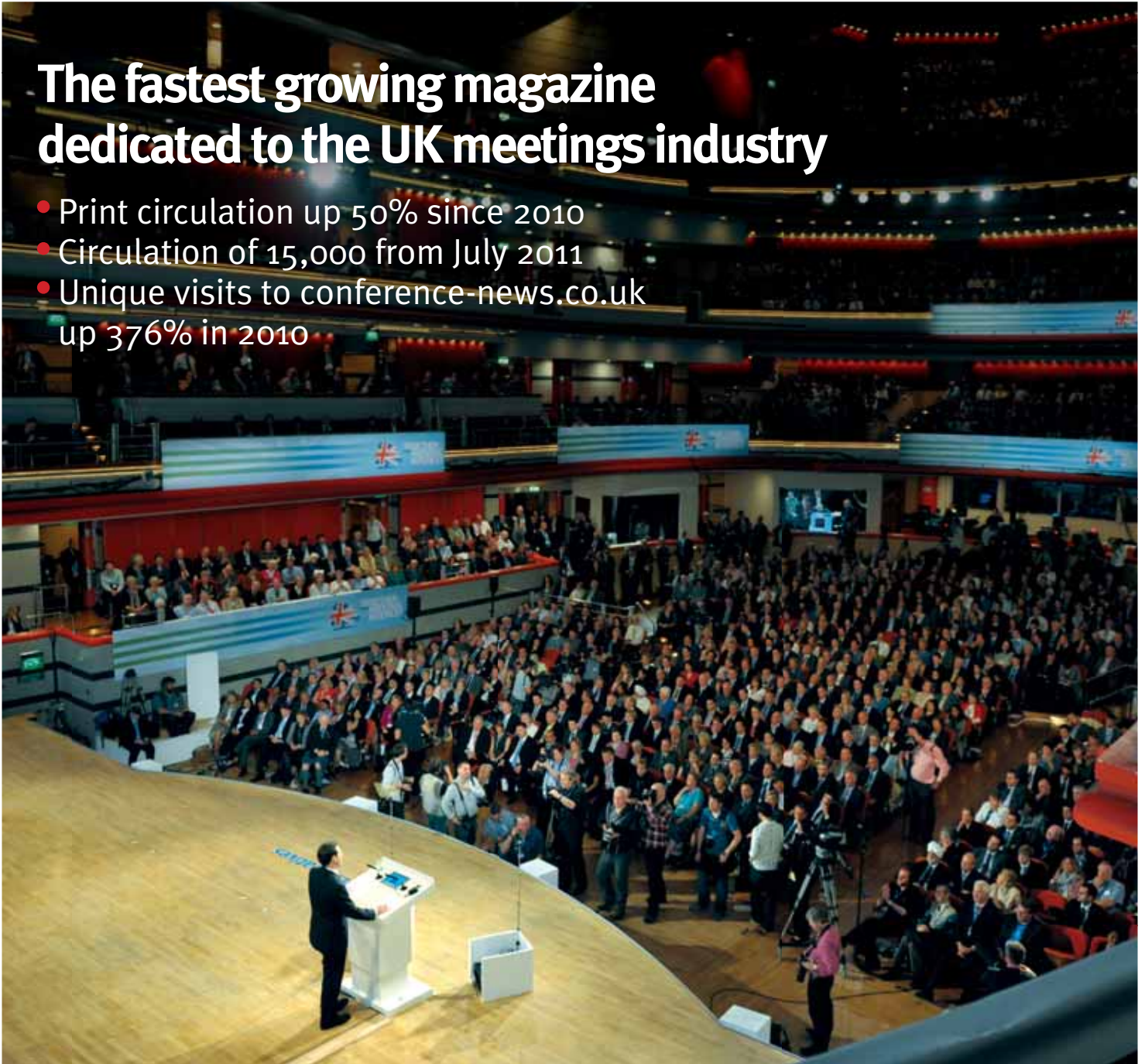


Conference ^{Media Pack} News

**The fastest growing magazine
dedicated to the UK meetings industry**

- Print circulation up 50% since 2010
- Circulation of 15,000 from July 2011
- Unique visits to conference-news.co.uk up 376% in 2010



Keep your brand highly visible to over 15,000 meeting planners

Generate response with an integrated digital marketing campaign

Join our successful and loyal advertisers, 92% re-book year on year!

We have had the pleasure of working with Conference News for over two years now. Our association has helped us increase market awareness in the Conference and Events market immensely. Always professional, attentive and responsive, Conference News is always keen to listen and go the extra mile to ensure our relationship works. Paul Davies, with his limitless industry knowledge, is always keen to offer help and advice and is a pleasure to work with along with the highly efficient production team.

Helen Briden, Leeds United Football Club Events

“At Intermedia Global Ltd we work closely with Conference News and have rented their data on behalf of our clients on a regular basis for many years. We have always found the data to be of the highest quality, and the team provide a friendly, professional and knowledgeable approach. We have no hesitation recommending Conference News data in client proposals wherever appropriate.”

Jon White, Operations Manager, Intermedia Global Ltd

“We have used Conference News on numerous occasions to promote the ACC Liverpool offer to the MICE industry. From advertising, to online campaigns and sponsorship opportunities, Conference News has enhanced our marketing activity and provided a platform for ACC Liverpool to communicate its news, services and brand to our target market sectors.”

Pam Carroll,
Marketing Manager,
ACC Liverpool

92%
of advertisers
re-book year on year!

“Conference News understands and satisfies the hotel booking community exceptionally well. It is the most widely read trade magazine in our venue procurement office and is an excellent source of information.”

Des McLaughlin, MD Venue
Procurement, Grass Roots

“Conference News is our chosen media partner for the meetings industry. We use their print and digital products to ensure that Philips is at the forefront of organisers and corporates minds when it comes to promoting our latest products and solutions. Conference News listens to our needs and creates a bespoke campaign to make sure we get the most out of any advertising or press material that we place, both in terms of brand exposure and product understanding. They are an integral part of our PR strategy.”

Jessica Baldry, Marketing Manager, Philips Speech Processing

**For more information
contact us here**



www.conference-news.co.uk

“Conference News is the publication I rely on to give me an up to date balanced view of the important industry news. The features are always topical and relevant plus there is a balance of viewpoints from all sectors of the meetings and events business.”

Jonathan Byrne FIH, Chief Operating Officer,
Royal Aeronautical Society

Where the meetings industry meets



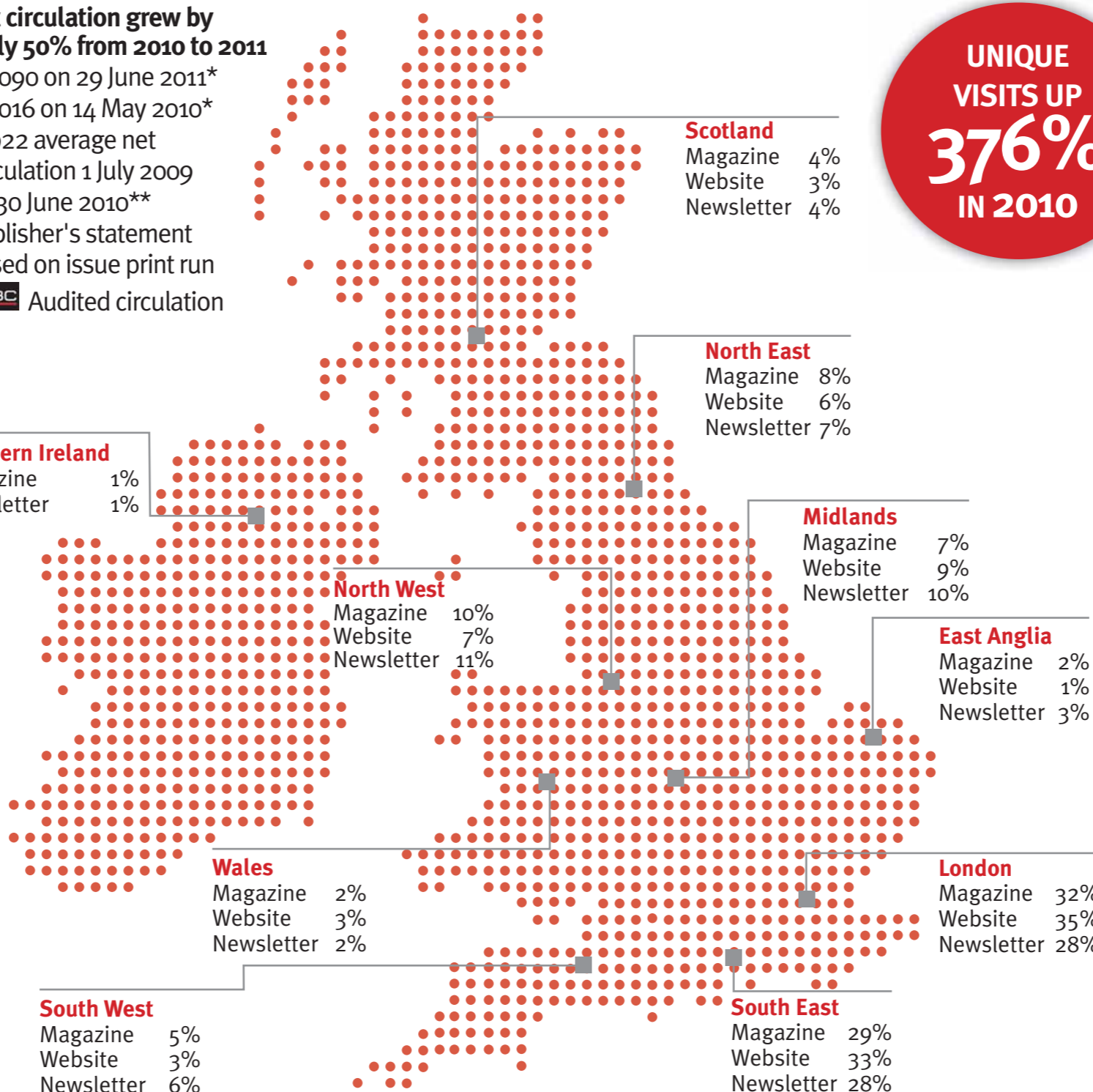
THE MAGAZINE FOR MEETING PLANNERS

This uncompromisingly news-led magazine is delivered to 15,000 senior meeting planners at corporations, professional conference organisers and associations throughout the UK every month. This high-finish well respected title is read by decision-makers at large organisations with sizable meetings and conference budgets.

Print circulation grew by nearly 50% from 2010 to 2011

- 15,090 on 29 June 2011*
- 10,016 on 14 May 2010*
- 7,922 average net circulation 1 July 2009 to 30 June 2010**

* publisher's statement based on issue print run
 ** Audited circulation



UNIQUE VISITS UP 376% IN 2010



COMMUNICATION IN A DIGITAL WORLD

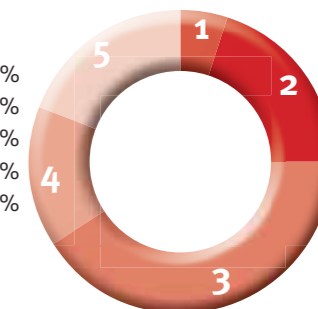
conference-news.co.uk is the online version of the magazine. It boasts up-to-the-minute news and an abundance of tools to help meeting organisers. Whether you are trying to raise awareness of your brand to encourage a direct response conference-news.co.uk offers a wide range of rich media options to meet your needs.

Conference News to your inbox

A digital edition of our magazine and our twice weekly newsletter are circulated to over 21,000 meetings professionals.

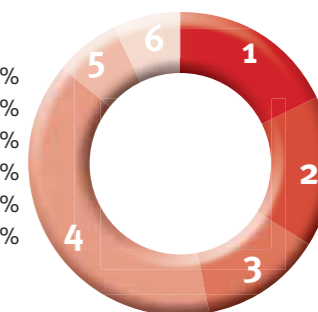
Job function

- | | |
|------------------------------|-----|
| 1 Account directors | 5% |
| 2 Marketing | 20% |
| 3 Meeting planners | 41% |
| 4 Operations | 15% |
| 5 Sr. management / directors | 19% |



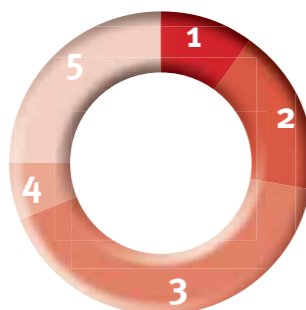
Main activity

- | | |
|-----------------------------------|-----|
| 1 Agency | 18% |
| 2 Association or body | 16% |
| 3 Conference organiser | 13% |
| 4 Corporate organisation | 39% |
| 5 Supplier to the events industry | 7% |
| 6 Venue | 7% |



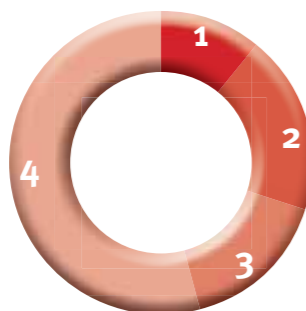
Job function

- | | |
|------------------------------|-----|
| 1 Account directors | 10% |
| 2 Marketing | 18% |
| 3 Meeting planners | 41% |
| 4 Operations | 6% |
| 5 Sr. management / directors | 25% |



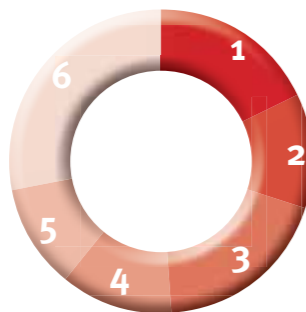
Main activity

- | | |
|--------------------------|-----|
| 1 Agency | 11% |
| 2 Association or body | 19% |
| 3 Conference organiser | 16% |
| 4 Corporate organisation | 54% |



Budget per event

- | | |
|-------------------------|-----|
| 1 Over £1,000,000 | 18% |
| 2 £500,001 - £1,000,000 | 12% |
| 3 £100,001 - £500,000 | 19% |
| 4 £50,001 - £100,000 | 12% |
| 5 £25,001 - £50,000 | 11% |
| 6 Less than £25,000 | 28% |



Join many successful destinations, venues and suppliers who target our discerning audience through *Conference News*.

Call the *Conference News* team on **+44 (0)20 8971 8282**.

Print rate card for magazine and supplement

Inside front cover	£3,995
Inside back cover	£3,995
Outside back cover	£4,495
Cover wrap	£6,500
Belly band	£5,500

Inserts	
Loose	£250 per 1,000
Bound	POA
Direct mail	£250 per 1,000

Call 020 8971 8264 to find out about our bespoke advertising solutions

Double page spread

1 issue	£6,325
3 issues	£6,006
6 issues	£5,693
9 issues	£5,374
12 issues	£5,060

Page

1 issue	£3,295
3 issues	£3,130
6 issues	£2,965
9 issues	£2,800
12 issues	£2,635

Half page

1 issue	£1,870
3 issues	£1,777
6 issues	£1,683
9 issues	£1,590
12 issues	£1,496

Quarter page

1 issue	£1,045
3 issues	£990
6 issues	£941
9 issues	£886
12 issues	£836

Digital rate card

Video on home page

£1,000 per month

Banner Advertising

£2,000 per month
£5,000 per 3 month period

Newsletter sponsor

£500 per week

Digital magazine sponsor

£2,000 per month

Email database

£350 per 1,000 records
Follow up campaign to opened emails £200 within 7 days of initial email

Conference News Website

conference-news.co.uk is frequently visited for the latest news. Use the most prominent positions on our website to promote your brand or encourage enquiries.



Use promotional video to showcase what you have to offer.

Use button to drive responses

Conference News Newsletter

Newsletters are packed full of the latest stories. Make sure your products feature above the headlines on this widely read newsletter.



Conference News is a Mash Media publication
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London SW19 4DP